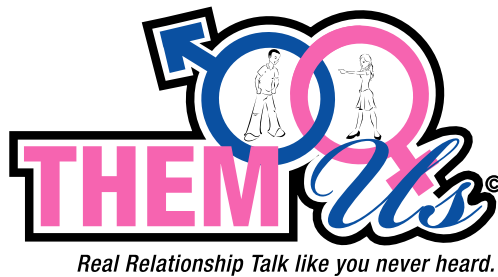




Real Relationship Talk Like You Never Heard
Sponsor & Promotion Kit
Get more out of being a sponsor with Them-Us.com



Them-Us.com is a Lanier Interactive company



What does it mean to be a sponsor?

About Them-Us.com

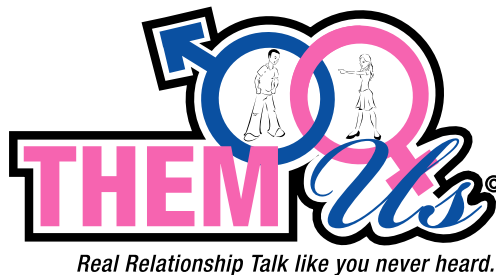
Them-Us.com is a hub of information, tools, resources and entertainment to help build and maintain strong healthy relationships. The goal is to start a real dialog about relationships with men and women that go deeper than surface topics. The major parts of the site consists of the Them-Us.com talk show, Street Talk interviews, Pro-corner, and Them-Us Live. The Pro-corner consists of interviews and articles from industry professionals in the areas of relationships, marriage and dating. These professionals provide key insight into various relationship topics. The Them-Us.com talk show consists of a panel of men and women that discuss their opinions, views and experiences with various relationship topics. Street Talk takes Them-Us.com out to various venues and events to get relationship opinions from the general public. Them-Us Live takes Them-Us.com on the road to host various relationship events such as seminars, conferences, dating events, social events, fund-raisers, and lectures. The site also contains articles, discussions, comic strips and more.

The Them-Us.com Difference

Them-Us.com takes a different approach on how we show appreciation to our sponsors. Our sponsor packages are a mix of marketing, promotion and gratitude. As a sponsor we not only showcase you as a sponsor but we also promote your business to our audience. 40% of Them-Us.com web traffic visits the site 5 to 200 times per month for each individual. We have packages that include web banners and complete web pages to promote your business. We also offer video/audio promotions and we don't stop there we blast your business out to our social media net works as well. We show our sponsors a complete appreciation and gratitude by making sure our audience not only knows who they are but what they mean to us and how much we really appreciate what our sponsors do for Them-Us.com.

On the street


Them-Us.com is a completely interactive experience, one of the ways we accomplish this is by getting live feedback and hosting live events. We are out connecting with people in multiple ways spanning from our live lectures, seminars and conferences to our Street polls and Street Talk interviews. So our sponsors get the benefit of having the Them-Us.com live audiences as well as our digital audience. We are always engaging our audience, live and online, talking to them as guest on the Them-Us.com talk show, digital focus groups, and social media discussions.



What does it mean to be a sponsor?

Demographics

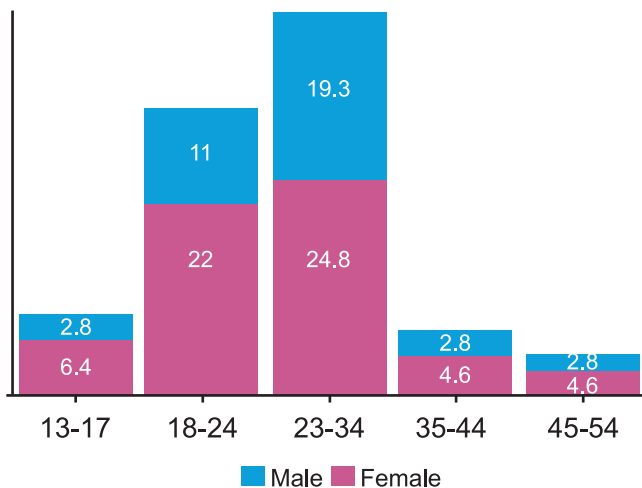
Them-Us.com is not just a website, it reaches across multiple media platforms. Which means our sponsor's exposure does not stop at the website. Them-Us.com is carried on over 200 podcasting sites including iTunes. We can be accessed on a variety of computers, mobile phones, and digital devices. Viewers on Them-Us.com stay on the site for 7 to 10 minutes on average. The site pushes media across all the major social media sites and a few up and coming sites. With our reach outside the digital world, the ability to increase our market is exponential. These live events give our sponsors the ability to be seen by an interactive live audience. Them-Us.com Sponsor's receive maximum exposure over both digital and live networks.

 MALE
38%

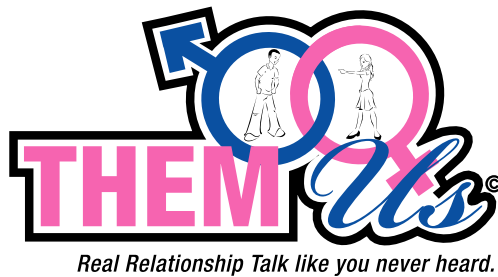
 FEMALE
61%

 UNKNOWN
1%

Gender and Age Percentages



Age	Male	Female
13-17	2.8%	6.4%
18-24	11%	22%
25-34	19.3%	24.8%
35-44	2.8%	4.6%
45-54	1.8%	2.8%
55+	%	%



What does it mean to be a sponsor?

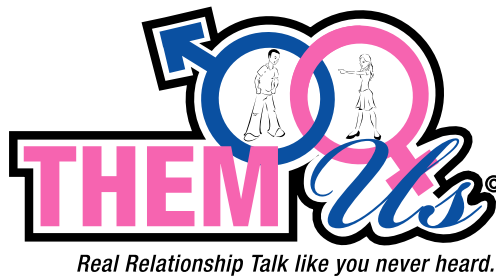
Why Them-Us.com

With divorce on the rise single mothers and fathers raising families. Domestic violence, homicide related to do domestic violence increasing at an alarming rate, suicide due to bullying and harassment. We could no longer just sit by and watch its time to get involved and do something about it. We are committed to help couples build and strengthen their relationships and empower people to love themselves inside and out.

We are looking for individuals and organizations to not only sponsor us but to stand with us as a movement to improve relationships and empower people around the nation. What we currently do is a good start but it's only the beginning there is so much more we want to accomplish. We want to take the website on tour to different cities and start the dialog about relationships. Our live events such as our Men Against Domestic Violence Conference and Expo and the "Who Am I" college tour will also travel. Both of these live events will start off around the state of Florida then nation wide. Them-Us.com is focused and ready to get out and truly be a resource for empowerment to couples and or individuals that want to build and strengthen their relationships.

The great thing about being a Them-Us.com sponsor is knowing that you didn't just read the headlines but you made a decision to get involved and do something about it. You are part of educating people, bringing them together through communication love and courage. Empowering people to make good positive relationship choices that build them up and help them to realize their amazing potential.





What does it mean to be a sponsor?

Sponsor Levels

Them-Us.com Friend

\$100 to \$500 - As a thank you for sponsoring Them-Us.com you will be listed on our website under our Them-Us.com sponsors link.

Them-Us.com Advocate

\$600 to \$1000 - As a thank you for sponsoring Them-Us.com All above plus listed on Facebook Sponsor list and mentioned on weekly Twitter sponsorship announcement. Logo placed next to name on sponsor list.

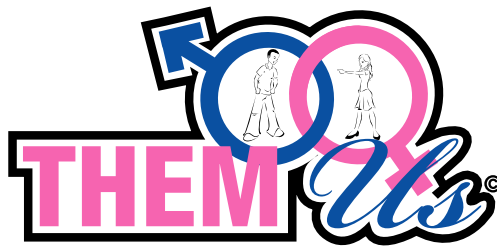
Them-Us.com Protector

\$2000 to \$4000 - As a thank you for sponsoring Them-Us.com All the above plus banner on Them-Us.com for 6 months. Listed on live event collateral materials.

Them-Us.com Relationship Builder

\$5000 - As a thank you for sponsoring Them-Us.com All the above plus marketing page on Them-Us.com for 6 months. Listed on live event videos and Them-Us.com event DVD's. Listed on Street Talk banners and posters.





Real Relationship Talk like you never heard.

What does it mean to be a sponsor?

Business Individual Date _____

Business Name _____

Representing Business

Individual First Name _____ Last Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsor fee

Payments may be made in the form of check, money order or credit card.

Credit card payments can be made via PayPal through the following link.

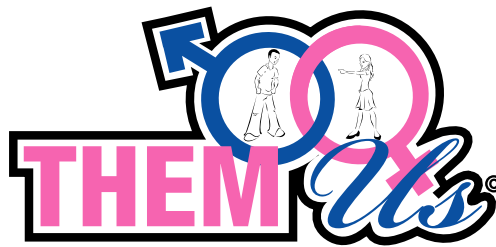
http://www.them-us.com/tu_sponsor.php.

Sponsor package _____ Type of payment _____

Make checks payable to Lanier Interactive.

Name: (Print) _____

Signature _____



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What does it mean to be a sponsor?

Contact

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www.lanierinteractive.com





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